INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Date Invoice Month Invoice Period 944637-1 09/09/12 September 2012 08/27/12 - 09/05/12

Station Account Executive Sales Office Sales Region WESH Steve Banka Eagle-Los Angel National

Product Advertiser Estimate Number National Federation Indepe NAT'L FED IND BUSN 263

> Flight Dates Order# Alt Order # 09/03/12 - 09/05/12 944637 07899034

Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

Spots/

IDB# Advertiser Code **Product Code** NFIB NFIB Agency Ref Advertiser Ref

www.wesh.com

Billing Address:

Target Enterprises Attention: Accounts Payable 15260 Ventura Blvd. Ste 1240 Sherman Oaks, CA 91403-5347

Send Payment To:

5 09/03/12

Weeks:

Spots: # Ch

09/05/12

Start Date

1 WESHTu 09/04/12

09/03/12

2 WESHW

Class of Time - Pre-emptible with notice

Day Air Date

09/05/12

M-F 5-6 PM ROT

MTWTFSS

MTW----

Air Time Description

5:41 PM M-F 5-6 PM ROT

5:50 PM M-F 5-6 PM ROT

End Date

09/09/12

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Line Sta	art Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
		09/05/12 e - Immedi		oday Show II emptible without	10AM-11AM notice	MTW	:30	2	\$650.00	NM	
We		Start Date 19/03/12	End Dat 09/09/12		Spots/Week 2	<u>Rate</u> \$650.00					
Spo	ots: # Ch	Day Air	r Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WES	SHM 09	/03/12	10:49 AM NBC T	oday Show II	10AM-11AM	:3	O NFIBFL814H			\$650.00 NM
	2 WES	SHTu 09	/04/12	10:50 AM NBC T	oday Show II	10AM-11AM	:3	0 NFIBFL814H			\$650.00 NM
	/03/12 ass of Time	09/05/12 e - Pre-em	NBC T	oday Show III notice	11AM-12PM/10-11/	MTW	:30	2	\$550.00	NM	
We		Start Date 19/03/12	End Dat 09/09/12		Spots/Week 2	<u>Rate</u> \$550.00					
Spo	ots: # Ch	Day Ai	r Date	Air Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WES	SHM 09	/03/12	11:29 AM NBC T	oday Show III	11AM-12PM/10-	11/ :3	0 NFIBFL814H			\$550.00 NM
	2 WES	SHTu 09	0/04/12	11:51 AM NBC T	oday Show III	11AM-12PM/10-	11/ :3	30 NFIBFL814H			\$550.00 NM
	/03/12 ass of Time	09/05/12 e - Pre-em			12:12:00-12:30 PM	MTW	:30	2	\$500.00	NM	
We		Start Date 09/03/12	End Dat 09/09/12		Spots/Week 2	<u>Rate</u> \$500.00					
Spe	ots: # Ch	Day Ai	r Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WES	SHM 09	9/03/12	12:11 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:3	30 NFIBFL814H			\$500.00 NM
1	2 WES	SHTu 09	9/04/12	12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	::	30 NFIBFL814H			\$500.00 NM
		09/05/12 e - Immedi		5 PM NEWS emptible without	M-F 4-5 PM notice	MTW	:30	2	\$800.00	NM	
We		Start Date 09/03/12	End Dat 09/09/12		Spots/Week 2	<u>Rate</u> \$800.00					
Sp	ots: # Ch	Day Ai	r Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WES	SHTu 09	9/04/12	4:40 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	::	30 NFIBFL814H			\$800.00 NM
	2 WES	SHW 09	9/05/12	4:23 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	::	30 NFIBFL814H			\$800.00 NM

MTW----

\$1,200.00

Rate

Start/End Time

5:00-6:00 PM

5:00-6:00 PM

:30

Length Ad-ID

2

:30 NFIBFL814H

:30 NFIBFL814H

\$1,200.00

NM

Rate Type

\$1,200.00 NM

\$1,200.00 NM

5:00-6:00 PM

Spots/Week

Send Payment To:

WESH





Invoice Date Invoice Month Invoice Period Invoice # 08/27/12 - 09/05/12 09/09/12 September 2012 944637-1

Advertiser	Product	Estimate Number			
National Federation I	ndepe NAT'L FED IND BUSN	263			

www.wesh.com

Payment Terms 30 Days

e Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
6 09/03/12 09/05/12 M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	MTW	:30	2	\$1,800.00	NM	ASP II	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/03/12 09/09/12 MTW	Spots/Week 2	<u>Rate</u> \$1,800.00						
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Ty	ур
2 WESHM 09/03/12 6:16 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	O NFIBFL8:	L4H		\$1,800.00	NI
1 WESHW 09/05/12 6:29 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	:30 NFIBFL814H				ΝN
7 09/03/12 09/05/12 M-Su News @ 11PM Class of Time - Immediately Pre-emptible without	11-1135p notice	MTW	:30	2	\$1,400.00	NM		
Weeks: Start Date End Date MTWTFSS 09/03/12 09/09/12 MTW	Spots/Week 2	<u>Rate</u> \$1,400.00						
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Ty	yp
2 WESHM 09/03/12 11:27 PM M-Su N	News @ 11PM	11-1135p	:3	O NFIBFL8	14н		\$1,400.00	N
1 WESHTu 09/04/12 11:39 PM M-Su N LR- Network Program Runover	News @ 11PM	11-1135p	:3	O NFIBFL8	14н		\$1,400.00	N
8 09/03/12 09/05/12 M-F Sunrise @6AM Class of Time - Immediately Pre-emptible without	6:00-7:00 AM notice	MTW	:30	1	\$650.00	NM		_
Weeks: Start Date End Date MTWTFSS 09/03/12 09/09/12 MTW	Spots/Week 1	<u>Rate</u> \$650.00						
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Leng	h Ad-ID			Rate T	gy
1 WESHM 09/03/12 6:43 AM M-F St	unrise @6AM	6:00-7:00 AM	:30 NFIBFL814H				\$650.00	N
		Total Spots		15				

Gross Total

\$14,450.00

Agency Commission

\$2,167.50

Net Amount Due

\$12,282.50